



# Visual identity guidelines

# Logo



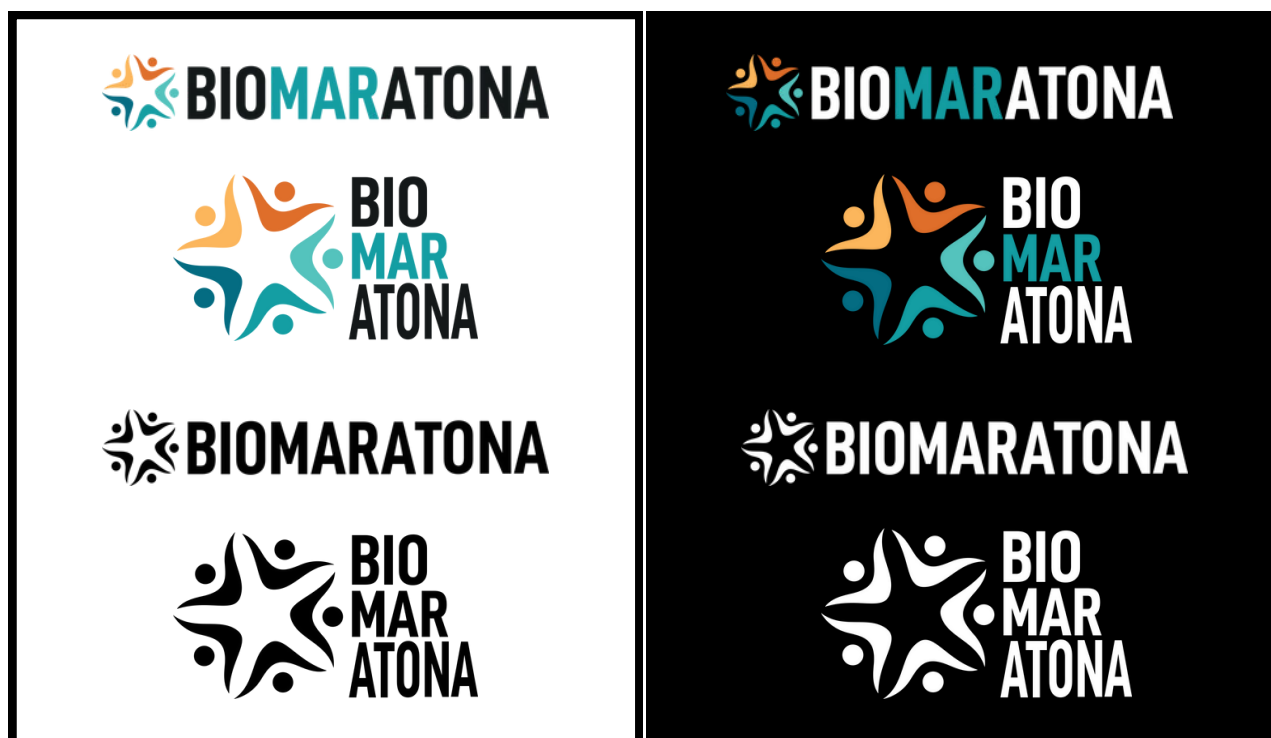
# Other versions

BioMARató is the original name of the BioMARathon in Catalan. You can create your own logo if you prefer using your local name.

Just contact us and ask for the **.SVG file** (editable using Adobe illustrator).

[biomarato@minka-sdg.org](mailto:biomarato@minka-sdg.org)

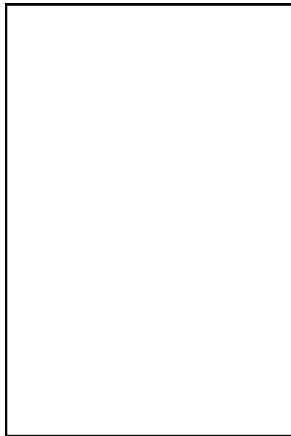
*See example in Portuguese*



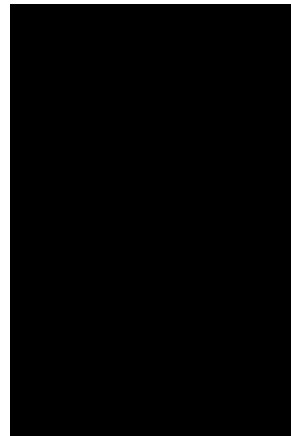
# Main colors



#DD6619  
RGB 221, 102, 25  
CMYK 0, 54, 89, 13



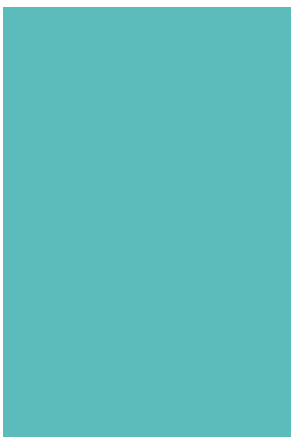
#FFFFFF  
RGB 255, 255, 255  
CMYK 0, 0, 0, 0



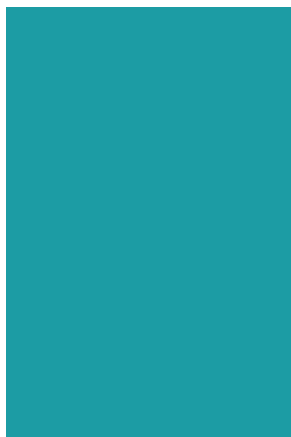
#000000  
RGB 0, 0, 0  
CMYK 0, 0, 0, 100



#0C6C84  
RGB 12, 108, 132  
CMYK 91, 18, 0, 48



#5CBCBC  
RGB 12, 108, 132  
CMYK 91, 18, 0, 48



#1C9CA4  
RGB 28, 156, 164  
CMYK 83, 5, 0, 36



#FBBB53  
RGB 251, 187, 83  
CMYK 0, 25, 67, 2

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# Typography

**Whitney**  
**Whitney**  
Whitney  
Whitney

**Whitney**  
*Whitney*  
*Whitney*  
*Whitney*

**Headings**

Titles and others

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